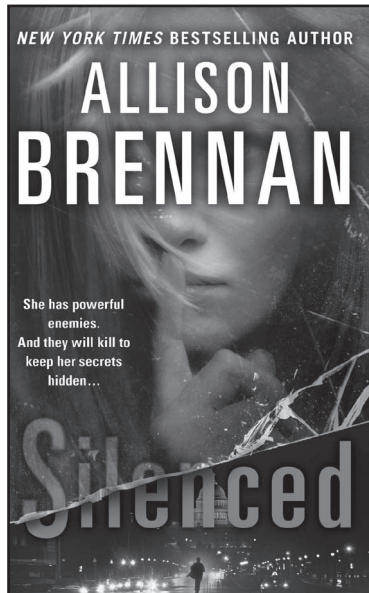




St. Martin's Paperbacks

**May
2012**

SUPER LEAD



ISBN-13: **978-1-250-00595-3**

PRICE: **\$7.99/\$9.99 Can.**

PAGES: **352**

SPINE: **28/32"**

CTN COUNT: **48**

CPDA/CAT: **00/Novel**

RIGHTS: **US/CAN/OM**

SETTING: **Washington D.C.**

ORIGIN: **Original**

AUTHOR HOME: **Sacramento, CA**

SILENCED

Allison Brennan

It has been seven years since Lucy Kincaid was attacked—and almost killed—by an online predator. Today, she is well on her way toward a new life. Current mission: To take down a prostitution ring through a joint task force in the White House. With the help of her P.I. boyfriend Sean Rogan, Lucy will do whatever it takes to make sure justice is served. Even if that means putting herself straight into the line of fire.

KEY SELLING POINTS:

- St. Martin's Paperbacks welcomes Allison Brennan and her Lucy Kincaid series. Allison is a multiple week *New York Times* and *USA Today* mass market bestseller!
- *Kiss Me, Kill Me*, the latest book in the Lucy Kincaid series hit #16 on the *New York Times* bestseller list. Her last book published by Ballantine, *If I Should Die*, is on sale now.
- We have signed up Allison for three books in the Lucy Kincaid series. We are publishing them on a six month schedule to build buzz and maximize sales. **Silenced** will be followed by *Stalked* (11/12) and *Stolen* (5/13).

"A world-class nail-biter."

—Lee Child on *Love Me To Death*

MARKETING

- National Print Advertising
 - Major Online Advertising Campaign
 - Targeted Facebook and Google Content Campaign
 - Video Trailer release: Distribution on YouTube and outreach to blog
 - Social Media Promotion
 - 18-copy floor display
- (978-1-250-01412-2, \$143.82/\$179.82 Can.)
- www.AllisonBrennan.com

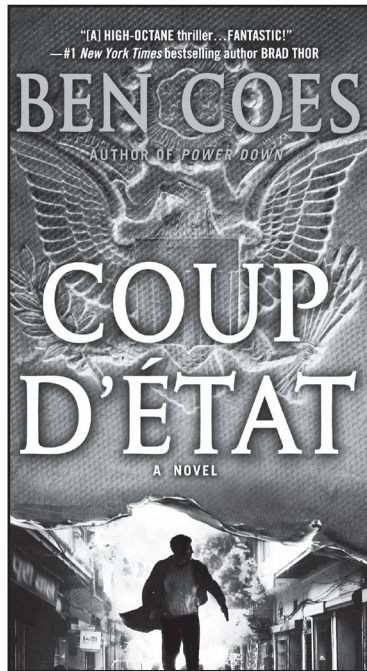
MAY 2012

2

ON-SALE DATE: 4/24/12

SPOTLIGHT

Premium
Edition



COUP D'ÉTAT

Ben Coes

When a fragile peace breaks down between Pakistan and India, the United States is forced to intervene. As a rapidly escalating war threatens to engulf the entire region, the president must find someone to shut it down immediately—or face total destruction for the world at large. His name: Dewey Andreas. His mission: to remove the Pakistani president from power. Now all the White House has to do is find him...before time runs out.

KEY SELLING POINTS:

- This is the much-anticipated propulsive sequel to Coes's compelling debut thriller, *Power Down*.
- Dewey Andreas, the series lead character, is a mix of Jack Reacher and Jack Ryan with a personality all his own.
- Ben Coes is extremely well-connected. He has worked as a White House speech writer and campaign manager for Mitt Romney. He has built an impressive network of politicians and media professionals.
- Ben's newest hardcover, *The Last Refuge*, will be on-sale June 2012.

ISBN-13: **978-0-312-58077-3**

PRICE: **\$9.99/\$11.99 Can.**

PAGES: **656**

SPINE: **31/32"**

CTN COUNT: **48**

CPDA/CAT: **00/Novel**

RIGHTS: **US/CAN/non-ex OM**

SETTING: **Australia, International**

ORIGIN: **SMP HC**

(978-0-312-58076-6, 10/11, \$27.99)

AUTHOR HOME: **Wellesley, MA**

"[A] high-octane thriller...fantastic!"
—Brad Thor

"This well-written thriller will appeal
to fans of Vince Flynn and Brad Thor."
—*Library Journal*

"The must-read thriller of the year."
—Vince Flynn

BACKLIST:

Power Down

8/11

978-0-312-58075-9

\$9.99/\$11.99 Can.

MARKETING

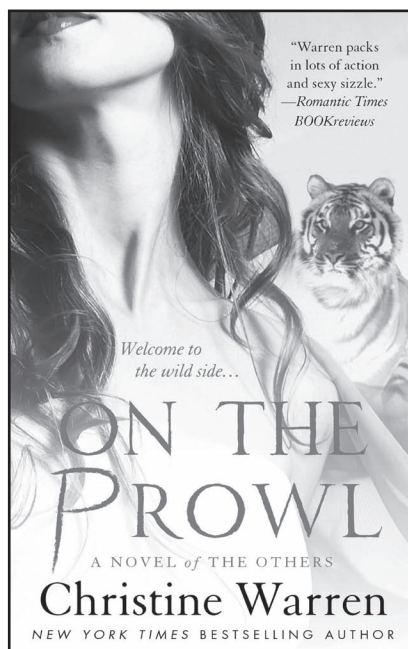
- Online Advertising & Promotion Campaign
 - www.bencoes.com

MAY 2012

3

ON-SALE DATE: 4/24/12

LEAD



ON THE PROWL

Christine Warren

In the dangerously alluring world of the Others, *New York Times* bestselling author Christine Warren unleashes one woman's wildest desire—to tame the man of her dreams.

KEY SELLING POINTS:

- The last five books in the Others series have been *New York Times* bestsellers.
- Christine Warren does for the world of The Others what Kim Harrison does for the world of The Hollows.
- Christine has received rave reviews from bestselling authors like Julie Kenner, Kerrilyn Sparks, and Cheyenne McCray, calling her “red hot,” “engaging,” “fun, fast, and fabulously sexy!”

ISBN-13: **978-0-312-35721-4**

PRICE: **\$7.99/\$9.99 Can.**

PAGES: **352**

SPINE: **28/32”**

CTN COUNT: **48**

CPDA/CAT: **20/Romance**

RIGHTS: **World English**

SETTING: **New York City**

ORIGIN: **Original**

AUTHOR RESIDENCE:

Vancouver, Canada

“As this hero and heroine struggle to uncover the truth behind a series of frightening events, Warren packs in lots of action and sexy sizzle.”

—*Romantic Times* on *Born to be Wild*

MARKETING

- RT BOOKreviews Advertising
- Online Promotion
- www.christinewarren.net

BACKLIST:

**Not Your Ordinary
Faerie Tale**
11/11
978-0-312-35722-1
\$7.99/\$9.99 Can.

Black Magic Woman
5/11
978-0-312-35720-7
\$7.99/\$9.99 Can.

**Prince Charming Doesn't
Live Here Anymore**
11/10
978-0-312-94794-1
\$7.99/\$9.99 Can.

Born to be Wild
3/10
978-0-312-35719-1
\$7.99/\$9.99 Can.

MAY 2012

4

ON-SALE DATE: 4/24/12

BE MY PRINCE

Julianne MacLean

From bestselling author Julianne MacLean comes a new series brimming with the lavish romance of the Regency period—and the dangerous passions of royals in love.

KEY SELLING POINTS:

- This is the first book in a brand new trilogy from *USA Today* bestselling author Julianne MacLean.
- *Seduced by the Highlander* hit the *USA Today* bestseller list its first week out and *Claimed by the Highlander* spent 3 weeks on the list. The first 12 week sales of the second book were up 15% over the first book in all formats.
- Julianne MacLean is a three-time finalist for the RITA Award in the Best Historical category.
- We will be publishing this new series on a 6 month schedule.

MARKETING

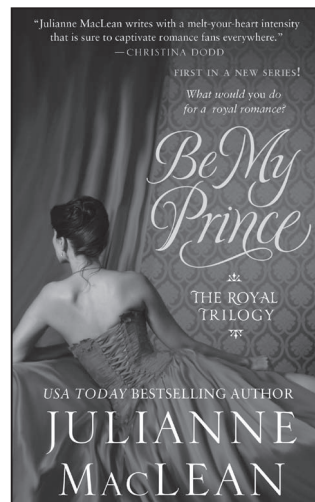
- RT BOOKreviews Advertising • Online Promotion
- website www.christinewarren.net

BACKLIST:

**Seduced By
The Highlander**
11/11
978-0-312-36533-2
\$7.99/\$9.99 Can.

**Claimed by
the Highlander**
4/11
978-0-312-36532-5
\$7.99/\$9.99 Can.

**Captured by
the Highlander**
3/11
978-0-312-36531-8
\$7.99/\$9.99 Can.



ISBN-13: **978-0-312-55277-0**

PRICE: **\$7.99/\$9.99 Can.**

PAGES: 336 SPINE: 27/32"

CTN COUNT: 72

CPDA/CAT:

24/Historical Romance

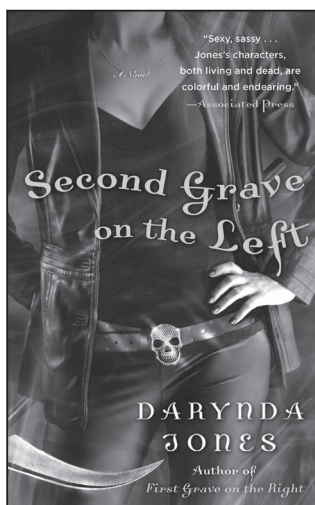
RIGHTS: US/CAN/OM

SETTING: Regency London

ORIGIN: Original

AUTHOR HOME:

Bedford, Nova Scotia



ISBN-13: **978-0-312-55277-0**

PRICE: **\$7.99/\$9.99 Can.**

PAGES: 352 SPINE: 28/32"

CTN COUNT: 48

CPDA/CAT: 24/Novel

RIGHTS: US/CAN/OM

SETTING: Regency London

ORIGIN: SMP HC
(978-0-312-36081-8,
2/11, \$21.99)

AUTHOR HOME:

SECOND GRAVE ON THE LEFT

Darynda Jones

If you hang around with dead people, life can deliver a whole world of trouble. Take it from Charley Davidson, part-time P.I. and full-time Grim Reaper. The deceased find her very sparkly. Demons find her irresistible. And one entity in particular wants to seduce her in every way possible.

KEY SELLING POINTS:

- This series was sold to the CW Network—the same network that shows blockbuster series like *“Gossip Girl,”* *“One Tree Hill,”* and *“The Vampire Diaries.”*
- The writing combines the humor of Janet Evanovich, with the world-building of Sherrilyn Kenyon, and the sexy intelligence of Jennifer Crusie.
- There were over 3,000 manuscripts submitted for the paranormal category for RWA’s Golden Heart Award, *First Grave on the Right* was the winner.
- The next hardcover in the series *Third Grave Dead Ahead* will be on-sale January 2012.

“Fast-talking Charley’s wicked exuberance and lust for life will appeal to fans of MaryJanice Davidson and Janet Evanovich.” —*Publishers Weekly*

BACKLIST:

**First Grave
on the Right**
12/11
978-0-312-36080-1
\$7.99/\$9.99 Can.

MARKETING

- Online Promotion • www.darynda.com

MAY 2012

5

ON-SALE DATE: 4/24/12

OBSIDIAN FLAME

Caris Roane

Enter a world of winged vampire warriors and the mortal women they love, cherish, and crave.

KEY SELLING POINTS:

- This is the fifth book in a hot vampire romance series called "The Guardians of Ascension." It features super-sexy winged vampire warriors who travel between Mortal Earth and Second Earth, an alternate world inhabited by vampires.
- Vampire romance continues to be one of the most popular subgenres on the market, and this new series has a big, splashy, epic quality that's perfect for fans of Sherrilyn Kenyon, J.R.Ward, Gena Showalter and Lara Adrian.
- We are now three books out in the "Guardians of Ascension" series. With a strong sell through and a rabid fanbase, we are poised to grow this author with each new book.
- We are publishing this series on an aggressive 4 month pub schedule to maximize buzz and stoke fan excitement.

"Caris Roane powers into the paranormal romance genre with a sexy, cool, edgy romantic fantasy that gleams like the dark wings and lethal allure of her Guardians of Ascension vampires. Prepare to be enthralled!"

—New York Times bestselling author Lara Adrian

MARKETING

- RT BOOKreviews Advertising • Online Promotion: CarisRoane.com

BACKLIST:

Born of Ashes

1/12

978-0-312-53374-8

\$7.99/\$9.99 Can.

Wings of Fire

8/11

978-0-312-53373-1

\$7.99/\$9.99 Can.

Burning Skies

5/11

978-0-312-53372-4

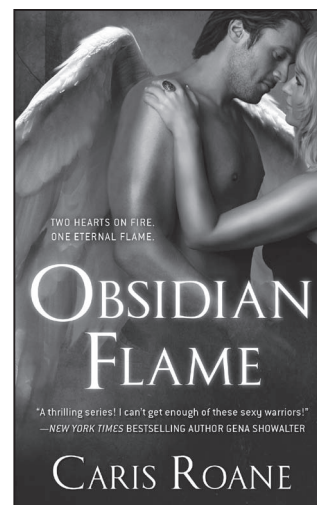
\$7.99/\$9.99 Can.

Ascension

1/11

978-0-312-53371-7

\$7.99/\$9.99 Can.



ISBN-13: 978-1-250-00853-4

PRICE: \$7.99/\$9.99 Can

PAGES: 512 SPINE: 33/32"

CTN COUNT: 48

CPDA/CAT: 20/Romance

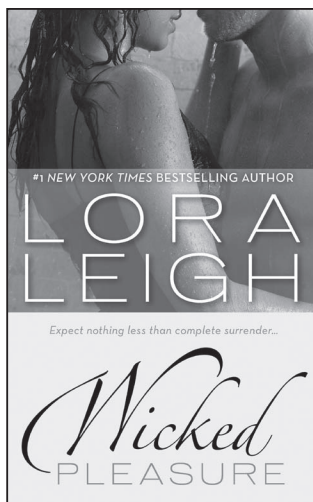
RIGHTS: World

SETTING: Phoenix, AZ

ORIGIN: Original

AUTHOR HOME:

Buckeye, AZ



ISBN-13: 978-1-250-00590-8

PRICE: \$7.99/\$9.99 Can.

PAGES: 416 SPINE: 33/32"

CTN COUNT: 48

CPDA/CAT: 00/Novel

RIGHTS: World

SETTING: Squire Point, Virginia

ORIGIN: Griffin TP

(978-0-312-36872-2, 5/08, \$13.95)

WICKED PLEASURE

Lora Leigh

A dangerous attraction, a scandalous seduction, and a double dose of intrigue. From *New York Times* bestselling author Lora Leigh comes the next mas market reprint of her outrageously sexy bound Hearts series.

KEY SELLING POINTS:

- Lora's latest trade paper Bound Hearts title, *Dangerous Pleasure* debuted on the *New York Times* bestseller list at #17.
- Lora continues to be a blockbuster *New York Times* bestselling author. Her last 12 mass market originals from St. Martin's have hit the *New York Times* bestseller list. Her latest book, *Midnight Sins*, debuted on the *New York Times* and *Publishers Weekly* bestseller list at #6.
- Lora's next mass market original, *Deadly Sins*, will be on-sale March 2012.

BACKLIST:

Forbidden Pleasure

1/11

978-0-312-5353-7

\$7.99/\$9.99 Can.

MARKETING

- RT BOOKreviews Advertising
- Online Promotion: LoraLeigh.com

MAY 2012

ON-SALE DATE: 4/24/12

DEVIL'S BACKBONE

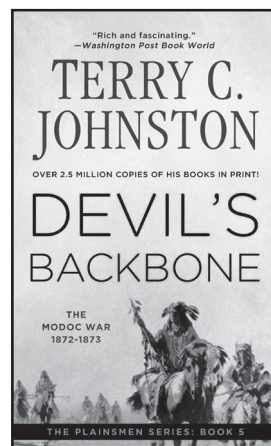
Terry C. Johnston

Book 5 in the acclaimed Terry C. Johnston Plainsmen Series—now newly repackaged!

KEY SELLING POINTS:

- Hot on the heels of our successful Ralph Compton Western re-release program, we are repackaging Terry C. Johnston's beloved books.
- There are over 2.5 million copies of the Plainsmen Series in print, and fans will be thrilled to see the series re-released.
- **Devil's Backbone** brings a violent and dramatic time to life in an extraordinary book based on the Modoc War, 1872-3.

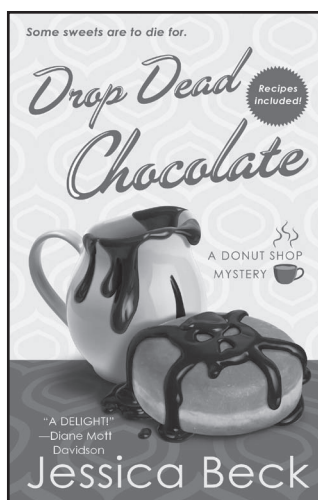
"Johnston offers memorable characters, a great deal of history and lore... and deep insight into human nature, Indian or white."—*Booklist*



ISBN-13: **978-0-312-92574-1**
 PRICE: **\$7.99/\$9.99 Can.**
 PAGES: 448 SPINE: 36/32"
 CTN COUNT: 48
 CPDA/CAT: 40/Western
 RIGHTS: World
 SETTING: Western
 ORIGIN: Reissue (1st ptg. 8/91)
 AUTHOR HOME: Larkin - CA

BACKLIST:

Black Sun	The Stalkers	Red Clouds Revenge	Sioux Dawn
3/12	1/12	12/11	9/11
978-0-312-92465-2	978-0-312-92963-3	978-0-312-92733-2	978-0-312-92732-5
\$7.99/\$9.99 Can.	\$7.99/\$9.99 Can.	\$7.99/\$9.99 Can.	\$7.99/\$8.99 Can.



ISBN-13: **978-1-250-00105-4**
 PRICE: **\$7.99/\$9.99 Can.**
 PAGES: 352
 SPINE: 28/32"
 CTN COUNT: 48
 CPDA/CAT: 10/Mystery
 RIGHTS: US/CAN/OM
 SETTING: The fictional small town of **April Springs, NC**
 ORIGIN: Original
 AUTHOR HOME: Hickory, NC

DROP DEAD CHOCOLATE

Jessica Beck

The whole town of April Springs is stirring over the upcoming mayoral election. Suzanne Hart's mother, for one, is dead-set on replacing the current mayor... and what better way for Momma to drum up support than by luring in voters with Suzanne's drop-dead-delicious donuts? Just add chocolate, and they're sure to kill the competition.

KEY SELLING POINTS:

- The third book in the series, *Sinister Sprinkles*, debuted on the BookScan Mystery Bestseller list at #8 and stayed on the list for 7 weeks. The just-released fourth title, *Evil Eclairs*, was #12 on the BookScan mystery list in its first week.
- The Donut Shop mysteries will remind many readers of Joanne Fluke and Diane Mott Davidson. In fact, Diane Mott Davidson, Joanna Carl, Leslie Meier, and Tamar Myers, have praised the series.
- Jessica Beck is the pseudonym for an Agatha Award-nominated author who has appeared on the Independent Mystery Booksellers Association national bestsellers list ten times.
- Visit the Donut Shop Mystery Series at www.donutmysteries.com

"This delicious new mystery/recipe series will give readers some serious doughnut cravings."—*Publishers Weekly*

BACKLIST:

Killer Crullers	Tragic Toppings	Evil Eclairs	Sinister Sprinkles
1/12	9/11	5/11	12/10
978-0-312-54231-3	978-0-312-54109-5	978-0-312-54107-1	978-0-312-94612-8
\$7.99/\$9.99 Can.	\$7.99/\$9.99 Can.	\$7.99/\$9.99 Can.	\$7.99/\$9.99 Can.



MAY 2012

ON-SALE DATE: 4/24/12

LOVE HER TO DEATH

John Glatt

The end of a marriage. The start of a murderous rampage. The true story of a millionaire businessman, his beautiful wife, and deadly divorce.

KEY SELLING POINTS:

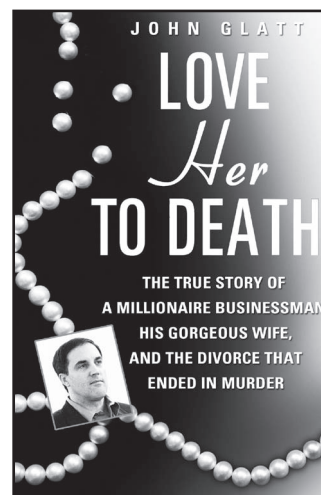
- They were a picture-perfect family—until a bitter divorce drove Darren Mack over the edge. A Reno millionaire, Mack was ordered by the court to pay his wife \$10,000 a month in alimony. Instead, he stabbed her in the garage while their daughter watched TV upstairs.
- The only person Mack hated more than his wife was the family court judge who presided over their divorce. So, after killing his wife, he loaded his gun and went after the judge
- So began an international manhunt for a rage-filled fugitive—featured on “America’s Most Wanted”—that eventually ended in Mack’s capture.
- Glatt has been covering true crime for decades and is one of our premiere authors. His books are gripping reads that offer incisive reporting and deeply personal stories, and they have earned coverage in newspapers and tabloids such as *Woman’s Own*, *The Globe*, and *National Examiner*.
- Visit www.johnglatt.com.

BACKLIST:

Lost and Found
11/10
978-0-312-38827-0
\$7.99/\$9.99 Can.

Secrets in the Cellar
1/09
978-0-312-94786-6
\$7.99/\$9.99 Can.

Forgive Me Father
2/08
978-0-312-94646-3
\$6.99/\$8.99 Can.



ISBN-13: **978-0-312-94785-9**
PRICE: **\$7.99/\$9.99 Can.**

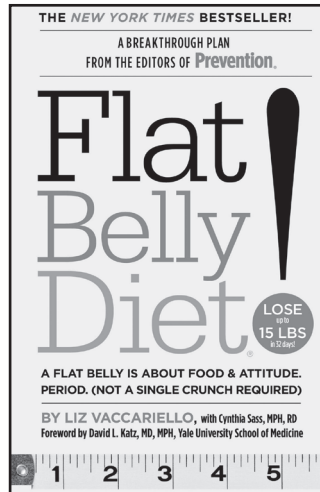
PAGES: 384 + 8 pp. photos
SPINE: 31/32"

CTN COUNT: 48
CPDA/CAT:

60/True Crime Library
RIGHTS: US/CAN/OM

SETTING: Reno, NV
ORIGIN: Original

AUTHOR HOME: New York



ISBN-13: **978-1-250-01335-4**
PRICE: **\$7.99/\$9.99 Can.**

PAGES: 416
SPINE: 33/32"

CTN COUNT: 48
CPDA/CAT: 60/Nonfiction
RIGHTS: World
SETTING: N/A
ORIGIN: Reprint
(Rodale Books, 1/10)

FLAT BELLY DIET!

Liz Vaccariello with Cynthia Sass, MPH, RD

A bestselling, breakthrough diet plan that reveals the secret to a flatter belly. From the editors of *Prevention* magazine, this diet is specifically designed to target and eliminate dangerous belly fat.

KEY SELLING POINTS:

- In trade paper **Flat Belly Diet** hit #1 on the *New York Times* bestseller list and stayed on for 9 weeks. To date it has sold almost a million copies in all formats.
- Obesity is quickly becoming an American epidemic. More specifically, the media has drawn attention to the dangers of stubborn belly fat. Particularly in women over 40, belly fat increases the risk of heart disease, diabetes and chronic illness more than other types of fat in your body. **Flat Belly Diet** is the answer to losing belly fat while eating satisfying and delicious foods.
- Liz Vaccariello is senior vice president and editor-in-chief of *Prevention*, the #1 healthy lifestyle magazine brand with nearly 11 million readers. Vaccariello regularly appears on *Today* and *Good Morning America*. She’s also been featured on *The Biggest Loser*, *Rachael Ray*, the *Early Show*, and *The View*. Cynthia Sass, MPH, RD, *Prevention*’s former nutrition director, has more than 15 years of experience helping people lose weight.

MARKETING

- 18-copy floor display
(978-1-250-01413-9, \$143.82/\$179.82 Can.)

MAY 2012

ON-SALE DATE: 4/24/12